

Rep Order# 9776178 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 45131

Printed: 10/04/2012 12:54 PM
Last Received: 10/04/2012 12:48 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product American Crossroads
Estimate# 692
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/692
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.3 10/4
SEE LN 64 FOR REV TP
PLS CF - THANKS

*OK
per
10/4/12*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*64	SU	4P-7P	NFL NON-BENGALS 1P GAME	:30	\$7,500.00	10/07-10/07	1 <i>P3</i>	1	1	\$7,500.00	
				Sales Remark: V3 TP REV								
				V3 Time Changed, Comment Changed								

---REPORT TOTALS---

Report Totals: 1 / \$7,500.00

---SALES MONTHLY TOTALS---

Oct 12: 64 / \$74,125.00
Sales Totals: 64 / \$74,125.00
Station Totals: 64 / \$74,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$274,537	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPC	23%
		WKRC	27%	WLWT	28%	WSTR	1%	WXIX	19%		

Books null
Demos RA35+

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***** Contract Coversheet *****

V.3 10/4

SEE LN 64 FOR REV TP

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--- REMARKS ---

pls see lines 64 pls change time specs
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/02-10/02	1	1	1	\$425.00	
	2	W	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/03-10/03	1	1	1	\$425.00	
	3	TH	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/04-10/04	1	1	1	\$425.00	
	4	F	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/05-10/05	1	1	1	\$425.00	
	5	M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	6	TU	6A-630A	GOOD MORNING CINCY	:30	\$650.00	10/02-10/02	1	1	1	\$650.00	
	7	W	6A-630A	GOOD MORNING CINCY	:30	\$650.00	10/03-10/03	1	1	1	\$650.00	
	8	TH	6A-630A	GOOD MORNING CINCY	:30	\$650.00	10/04-10/04	1	1	1	\$650.00	
	9	F	6A-630A	GOOD MORNING CINCY	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
	10	M	6A-630A	GOOD MORNING CINCY	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	TU	7A-730A	THE EARLY SHOW	:30	\$450.00	10/02-10/02	1	1	1	\$450.00	
	12	W	7A-730A	THE EARLY SHOW	:30	\$450.00	10/03-10/03	1	1	1	\$450.00	
	13	TH	7A-730A	THE EARLY SHOW	:30	\$450.00	10/04-10/04	1	1	1	\$450.00	
	14	F	7A-730A	THE EARLY SHOW	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
	15	M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	16	SU	9A-930A	CBS SUNDAY MORNING	:30	\$2,500.00	10/07-10/07	1	1	1	\$2,500.00	
	17	TU	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	10/02-10/02	1	1	1	\$1,500.00	
	18	W	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	10/03-10/03	1	1	1	\$1,500.00	
	19	TH	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	10/04-10/04	1	1	1	\$1,500.00	
	20	F	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
	21	M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	10/08-10/08	1	1	1	\$1,500.00	
	22	TU	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/02-10/02	1	1	1	\$550.00	
	23	W	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/03-10/03	1	1	1	\$550.00	
	24	TH	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/04-10/04	1	1	1	\$550.00	
	25	F	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/05-10/05	1	1	1	\$550.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	26	M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/08-10/08	1	1	1	\$550.00	
	27	TU	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/02	1	1	1	\$500.00	
	28	W	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/03-10/03	1	1	1	\$500.00	
	29	TH	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/04-10/04	1	1	1	\$500.00	
	30	F	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/05-10/05	1	1	1	\$500.00	
	31	M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	32	TU	430P-5P	12 NEWS FIRST	:30	\$850.00	10/02-10/02	1	1	1	\$850.00	
	33	W	430P-5P	12 NEWS FIRST	:30	\$850.00	10/03-10/03	1	1	1	\$850.00	
	34	TH	430P-5P	12 NEWS FIRST	:30	\$850.00	10/04-10/04	1	1	1	\$850.00	
	35	F	430P-5P	12 NEWS FIRST	:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
	36	M	430P-5P	12 NEWS FIRST	:30	\$850.00	10/08-10/08	1	1	1	\$850.00	
	37	TU	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/02-10/02	1	1	1	\$1,200.00	
	38	W	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/03-10/03	1	1	1	\$1,200.00	
	39	TH	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/04-10/04	1	1	1	\$1,200.00	
	40	F	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
	41	M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	42	TU	7P-730P	INSIDE EDITION	:30	\$900.00	10/02-10/02	1	1	1	\$900.00	
	43	W	7P-730P	INSIDE EDITION	:30	\$900.00	10/03-10/03	1	1	1	\$900.00	
	44	TH	7P-730P	INSIDE EDITION	:30	\$900.00	10/04-10/04	1	1	1	\$900.00	
	45	F	7P-730P	INSIDE EDITION	:30	\$900.00	10/05-10/05	1	1	1	\$900.00	
	46	M	7P-730P	INSIDE EDITION	:30	\$900.00	10/08-10/08	1	1	1	\$900.00	
	47	TU	727P-8P	ENT. TONITE	:30	\$1,100.00	10/02-10/02	1	1	1	\$1,100.00	
	48	W	727P-8P	ENT. TONITE	:30	\$1,100.00	10/03-10/03	1	1	1	\$1,100.00	
	49	TH	727P-8P	ENT. TONITE	:30	\$1,100.00	10/04-10/04	1	1	1	\$1,100.00	
	50	F	727P-8P	ENT. TONITE	:30	\$1,100.00	10/05-10/05	1	1	1	\$1,100.00	
	51	M	727P-8P	ENT. TONITE	:30	\$1,100.00	10/08-10/08	1	1	1	\$1,100.00	
	52	TU	11P-1135P	12 NEWS AT 11P	:30	\$2,400.00	10/02-10/02	1	1	1	\$2,400.00	
	53	W	11P-1135P	12 NEWS AT 11P	:30	\$2,400.00	10/03-10/03	1	1	1	\$2,400.00	
	54	TH	11P-1135P	12 NEWS AT 11P	:30	\$2,400.00	10/04-10/04	1	1	1	\$2,400.00	
	55	F	11P-1135P	12 NEWS AT 11P	:30	\$2,400.00	10/05-10/05	1	1	1	\$2,400.00	
	56	M	11P-1135P	12 NEWS AT 11P	:30	\$2,400.00	10/08-10/08	1	1	1	\$2,400.00	
	57	TU	1135P-1235A	DAVID LETTERMAN	:30	\$650.00	10/02-10/02	1	1	1	\$650.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	58	W	1135P-1235A	DAVID LETTERMAN	:30	\$650.00	10/03-10/03	1	1	1	\$650.00	
	59	TH	1135P-1235A	DAVID LETTERMAN	:30	\$650.00	10/04-10/04	1	1	1	\$650.00	
	60	F	1135P-1235A	DAVID LETTERMAN	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
	61	M	1135P-1235A	DAVID LETTERMAN	:30	\$650.00	10/08-10/08	1	1	1	\$650.00	
	62	SU	7P-8P	60 MINUTES	:30	\$7,500.00	10/07-10/07	1	1	1	\$7,500.00	
	63	SA	12P-7P	COLLEGE FOOTBALL	:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	*64	SU	1P-4P	NFL NON-BENGALS 1P GAME	:30	\$7,500.00	10/07-10/07	1	1	1	\$7,500.00	
	Station Remark: V2 game airs 4-7p on 10/7 ncir pls change time specs											

---REPORT TOTALS---

Report Totals: 64 / \$74,125.00

---SALES MONTHLY TOTALS---

Oct 12: 64 / \$74,125.00

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Books null
Demos RA35+

Connell II, Jim

From: jconnell@local12.com
Sent: Thursday, October 04, 2012 9:06 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: American Crossroads - 45131

Station: WKRC-TV

Order Information:

Order #: 45131
Order Total: \$74,125.00
Agency: Crossroads Media
Advertiser: American Crossroads
Product: American Crossroads
Alternate Order #: 09776178
Estimate #: 692
Flight Dates: 10/02/12 - 10/08/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45131-64-1) :

Rate: \$7,500.00
Air Date: Sun 10/07/12
Eligible Days: -----Su
Inventory Code: AFC Regular Season
Inventory Description: AFC Regular Season

*1x Sun 4-7P
on 10/7 NCR*

Inventory Code Time: 1:00 PM-4:00 PM
Spot Type: NM
Restricted: Earliest start: 1:00:00 PM, Latest end: 4:00:00 PM
Length: :30
Channel(s) : [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45131												
Line: 1												
10/02/12	Tuesday	5:24:26 AM	:30	\$425.00	USPRTV5a	Good Morn Cincinna (5:00:00 AM-5:30:00 A	American Crossroads	692	P-3		1	MWASH-
				\$425.00								1
Line: 2												
10/03/12	Wednesday	5:23:01 AM	:30	\$425.00	USPRTV5a	Good Morn Cincinna (5:00:00 AM-5:30:00 A	American Crossroads	692	P-3		1	MWASH-
				\$425.00								1
Line: 3												
10/04/12	Thursday	5:05:18 AM	:30	\$425.00	USPRTV5a	Good Morn Cincinna (5:00:00 AM-5:30:00 A	American Crossroads	692	P-3		1	MWASH-
				\$425.00								1
Line: 4												
10/05/12	Friday	5:35:35 AM	:30	\$425.00		5a Good Morn Cincinna 5:00 AM-5:30 AM	American Crossroads	692	P-3		1	MWASH-
				\$425.00								1
Line: 5												
10/08/12	Monday	5:20:56 AM	:30	\$425.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 A	American Crossroads	692	P-3		1	MWASH-
				\$425.00								1
Line: 6												
10/02/12	Tuesday	6:27:49 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinna (6:00:00 AM-6:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$650.00								1
Line: 7												
10/03/12	Wednesday	6:07:25 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinna (6:00:00 AM-6:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$650.00								1
Line: 8												
10/04/12	Thursday	6:20:13 AM	:30	\$650.00	USPRTV6a	Good Morn Cincinna (6:00:00 AM-6:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$650.00								1
Line: 9												
10/05/12	Friday	6:04:56 AM	:30	\$650.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$650.00								1
Line: 10												
10/08/12	Monday	6:13:02 AM	:30	\$650.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$650.00								1
Line: 11												
10/02/12	Tuesday	7:28:55 AM	:30	\$450.00	USPRTVCBS	This Morning (7:00:00 AM-7:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$450.00								1
Line: 12												
10/03/12	Wednesday	7:58:15 AM	:30	\$450.00	USPRTVCBS	This Morning (7:00:00 AM-7:30:00 A	American Crossroads	692	P-2		1	MWASH-
				\$450.00								1
Line: 13												
10/04/12	Thursday	7:28:56 AM	:30	\$450.00	USPRTVCBS	This Morning (7:00:00 AM-7:30:00 A	American Crossroads	692	P-2		1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45131												
Line: 13												
				\$450.00							1	
Line: 14												
10/05/12	Friday	5:58:25 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 A	American Crossroads	692	P-2	1	MWASH
				\$450.00							1	
Line: 15												
10/08/12	Monday	7:29:26 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 A	American Crossroads	692	P-2	1	MWASH
				\$450.00							1	
Line: 16												
10/07/12	Sunday	9:16:30 AM	:30	\$2,500.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	American Crossroads	692	P-1	1	MWASH
				\$2,500.00							1	
Line: 17												
10/02/12	Tuesday	11:29:26 AM	:30	\$1,500.00	USPRTV	The Price is Right	11:00 AM-12:00 PM	American Crossroads	692	P-1	1	MWASH
				\$1,500.00							1	
Line: 18												
10/03/12	Wednesday	11:29:40 AM	:30	\$1,500.00	USPRTV	The Price is Right	11:00 AM-12:00 PM	American Crossroads	692	P-1	1	MWASH
				\$1,500.00							1	
Line: 19												
10/04/12	Thursday	11:58:26 AM	:30	\$1,500.00	USPRTV	The Price is Right	11:00 AM-12:00 PM	American Crossroads	692	P-1	1	MWASH
				\$1,500.00							1	
Line: 20												
10/05/12	Friday	11:29:11 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	American Crossroads	692	P-1	1	MWASH
				\$1,500.00							1	
Line: 21												
10/08/12	Monday	11:58:56 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	American Crossroads	692	P-1	1	MWASH
				\$1,500.00							1	
Line: 22												
10/02/12	Tuesday	12:57:07 PM	:30	\$550.00	USPRTV	Young & the Restless	12:30 PM-1:30 PM	American Crossroads	692	P-3	1	MWASH
				\$550.00							1	
Line: 23												
10/03/12	Wednesday	12:28:42 PM	:30	\$550.00	USPRTV	Young & the Restless	12:30 PM-1:30 PM	American Crossroads	692	P-3	1	MWASH
				\$550.00							1	
Line: 24												
10/04/12	Thursday	12:59:11 PM	:30	\$550.00	USPRTV	Young & the Restless	12:30 PM-1:30 PM	American Crossroads	692	P-3	1	MWASH
				\$550.00							1	
Line: 25												
10/05/12	Friday	12:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	American Crossroads	692	P-3	1	MWASH
				\$550.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45131												
Line: 26												
10/08/12	Monday	2:59:11 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	American Crossroads	692	P-3	1	MWASH-
				\$550.00								1
Line: 27												
10/02/12	Tuesday	3:26:04 PM	:30	\$500.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	692	P-3	1	MWASH-
				\$500.00								1
Line: 28												
10/03/12	Wednesday	3:59:18 PM	:30	\$500.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	692	P-3	1	MWASH-
				\$500.00								1
Line: 29												
10/04/12	Thursday	3:58:32 PM	:30	\$500.00	USPRTV	Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	692	P-3	1	MWASH-
				\$500.00								1
Line: 30												
10/05/12	Friday	3:29:21 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	692	P-3	1	MWASH-
				\$500.00								1
Line: 31												
10/08/12	Monday	3:28:46 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	American Crossroads	692	P-3	1	MWASH-
				\$500.00								1
Line: 32												
10/02/12	Tuesday	4:37:48 PM	:30	\$850.00	USPRTV	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		American Crossroads	692	P-2	1	MWASH-
				\$850.00								1
Line: 33												
10/03/12	Wednesday	4:53:15 PM	:30	\$850.00	USPRTV	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		American Crossroads	692	P-2	1	MWASH-
				\$850.00								1
Line: 34												
10/04/12	Thursday	4:42:06 PM	:30	\$850.00	USPRTV	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		American Crossroads	692	P-2	1	MWASH-
				\$850.00								1
Line: 35												
10/05/12	Friday	4:35:51 PM	:30	\$850.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		American Crossroads	692	P-2	1	MWASH-
				\$850.00								1
Line: 36												
10/08/12	Monday	4:49:56 PM	:30	\$850.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		American Crossroads	692	P-2	1	MWASH-
				\$850.00								1
Line: 37												
10/02/12	Tuesday	6:28:10 PM	:30	\$1,200.00	USPRTV	6p Local 12 News at Six (6:00 PM-6:30 PM		American Crossroads	692	P-2	1	MWASH-
				\$1,200.00								1
Line: 38												
10/03/12	Wednesday	6:08:19 PM	:30	\$1,200.00	USPRTV	6p Local 12 News at Six (6:00 PM-6:30 PM		American Crossroads	692	P-2	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45131												
Line: 38												
				\$1,200.00							1	
Line: 39												
10/04/12	Thursday	5:05:04 PM	:30	\$1,200.00	USPRTV	6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	692	P-2	1	MWASH
				\$1,200.00							1	
Line: 40												
10/05/12	Friday	5:12:23 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	692	P-2	1	MWASH
				\$1,200.00							1	
Line: 41												
10/08/12	Monday	5:12:23 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	American Crossroads	692	P-2	1	MWASH
				\$1,200.00							1	
Line: 42												
10/02/12	Tuesday	7:20:39 PM	:30	\$900.00	USPRTV	M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	692	P-3	1	MWASH
				\$900.00							1	
Line: 43												
10/03/12	Wednesday	7:26:07 PM	:30	\$900.00	USPRTV	M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	692	P-3	1	MWASH
				\$900.00							1	
Line: 44												
10/04/12	Thursday	7:10:42 PM	:30	\$900.00	USPRTV	M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	692	P-3	1	MWASH
				\$900.00							1	
Line: 45												
10/05/12	Friday	7:27:34 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	692	P-3	1	MWASH
				\$900.00							1	
Line: 46												
10/08/12	Monday	7:10:42 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	American Crossroads	692	P-3	1	MWASH
				\$900.00							1	
Line: 47												
10/02/12	Tuesday	7:44:53 PM	:30	\$1,100.00	USPRTV	M-F 730p-8p	7:27 PM-8:00 PM	American Crossroads	692	P-3	1	MWASH
				\$1,100.00							1	
Line: 48												
10/03/12	Wednesday	7:55:27 PM	:30	\$1,100.00	USPRTV	M-F 730p-8p	7:27 PM-8:00 PM	American Crossroads	692	P-3	1	MWASH
				\$1,100.00							1	
Line: 49												
10/04/12	Thursday	7:50:44 PM	:30	\$1,100.00	USPRTV	M-F 730p-8p	7:27 PM-8:00 PM	American Crossroads	692	P-3	1	MWASH
				\$1,100.00							1	
Line: 50												
10/05/12	Friday	7:43:22 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	American Crossroads	692	P-3	1	MWASH
				\$1,100.00							1	

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Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE	
Advertiser: American Crossroads													
Agency: Crossroads Media													
Station: WKRC-TV													
Order: 45131													
Line: 51													
10/08/12	Monday	7:50:44 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	American Crossroads	692	P-3	1	MWASH-	
				\$1,100.00								1	
Line: 52													
10/02/12	Tuesday	1:31:46 PM	:30	\$2,400.00	USPRTV	11p M-Su Local 12 New	11:00 PM-11:35 PM	American Crossroads	692	P-3	1	MWASH-	
				\$2,400.00								1	
Line: 53													
10/03/12	Wednesday	1:26:30 PM	:30	\$2,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	692	P-3	1	MWASH-	
				\$2,400.00								1	
Line: 54													
10/04/12	Thursday	1:11:23 PM	:30	\$2,400.00	USPRTV	11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	692	P-3	1	MWASH-	
				\$2,400.00								1	
Line: 55													
10/05/12	Friday	1:33:15 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	692	P-3	1	MWASH-	
				\$2,400.00								1	
Line: 56													
10/08/12	Monday	1:19:04 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	American Crossroads	692	P-3	1	MWASH-	
				\$2,400.00								1	
Line: 57													
10/02/12	Tuesday	2:11:23 XM	:30	\$650.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	692	P-3	1	MWASH-	
				\$650.00								1	
Line: 58													
10/03/12	Wednesday	1:54:25 PM	:30	\$650.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	692	P-3	1	MWASH-	
				\$650.00								1	
Line: 59													
10/04/12	Thursday	1:58:45 PM	:30	\$650.00	USPRTV	Letterman	11:35 PM-12:35 XM	American Crossroads	692	P-3	1	MWASH-	
				\$650.00								1	
Line: 60													
10/05/12	Friday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	American Crossroads	692	P-3	1	MWASH-	
				\$650.00								1	
Line: 61													
10/08/12	Monday	2:24:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	American Crossroads	692	P-3	1	MWASH-	
				\$650.00								1	
Line: 62													
10/07/12	Sunday	7:39:38 PM	:30	\$7,500.00		Sun Reg 1	7:00 PM-8:00 PM	American Crossroads	692	P-2	1	MWASH-	
				\$7,500.00								1	
Line: 63													
10/06/12	Saturday	5:57:56 PM	:30	\$750.00		SEC Football	12:00 PM-7:00 PM	American Crossroads	692	P-3	1	MWASH-	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: American Crossroads												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 45131												
Line: 63												
				\$750.00								1
Line: 64												
10/07/12	Sunday	5:28:10 PM	:30	\$7,500.00		AFC Regular Season	(4:00:00 PM-7:00:00 P	American Crossroads	692	P-3	2	MWASH-
				\$7,500.00								1
				\$74,125.00								64
				\$74,125.00								64
				\$74,125.00								64
				\$74,125.00								64
				\$74,125.00								64
				\$74,125.00								64

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